

**NOTICE OF MEETING**  
**POSTED 3/15/2024 @ 9:00 A.M.**

**TRI-COUNTY LODGING ASSOCIATION ANNUAL MEETING**  
**THURSDAY, MARCH 21st, 2024, 9:00 AM**  
**TCLA/CVB OFFICE**  
**985 KK DRIVE, OSAGE BEACH, MO CAMDEN COUNTY**

**TENTATIVE AGENDA**

1. Call to Order
2. Approval of Agenda
3. Introductions
4. Approval of the March 16<sup>th</sup>, 2023, Annual Meeting Minutes
5. Brief overview of TCLA
  - A. Board Structure
  - B. Camden Board Seat Election Update
  - C. TCLA Staff
6. TCLA Committee Review
  - A. Budget
  - B. Marketing/COOP Program
  - C. Sports Tourism
  - D. Pub Crawl
7. Group Sales
8. Public Relations
9. Camden Business District Representative Election and Results
10. Q&A
11. Meeting Adjourned