NOTICE OF MEETING POSTED 3/22/2024 @ 9:00 A.M.

LAKE OF THE OZARKS AREA BUSINESS DISTRICT OF CAMDEN COUNTY ANNUAL MEETING THURSDAY, MARCH 28th, 2024 @ 2:00 P.M. TCLA/CVB OFFICE 985 KK DRIVE, OSAGE BEACH, MO -CAMDEN COUNTY

TENTATIVE AGENDA

- 1. Call to Order
- 2. Approval of Agenda
- 3. Introduction of Advisory Board, Staff & Guests
- 4. Approval of March 23rd, 2023, Camden Business District Annual Meeting Minutes
- 5. Brief overview of Business District and TCLA Structure
 - (A.) Advisory Board Officers
 - (B.) TCLA Administration & Marketing Support
- 6. Business District Budget
 - (A.) Tax Collection Update
 - (B.) FY24 Budget To-Date
 - (C.) FY25 Budget
- 7. Business District Marketing
 - (A.) FY24 Marketing Update
 - (B.) FY24 Sponsored/Funded Special Events
 - (C.) FY25 Marketing Plan
- 8. Business District Rules & Regulations Update
- 9. 2024 Business District Elections
- 10. Q&A
- 11. Adjourn