

**FY-2024 CAMDEN BUSINESS DISTRICT BUDGET**

**JULY 1, 2023-JUNE 30, 2024**

**ARPPROVED FEBRUARY 23, 2023**

<b>REVENUES</b>	<b>CAMDEN SMALL</b>	<b>CAMDEN MEDIUM</b>	<b>CAMDEN LARGE</b>	<b>TOTAL</b>
LODGING TAX COLLECTION	\$ 749,289.00	\$ 595,800.00	\$ 665,250.00	\$ 2,010,339.00
INTEREST INCOME	\$ 175.00	\$ 168.00	\$ 170.00	\$ 513.00
<b>TOTAL REVENUES</b>	<b>\$ 749,464.00</b>	<b>\$ 595,968.00</b>	<b>\$ 665,420.00</b>	<b>\$ 2,010,852.00</b>
<b>EXPENDITURES</b>				
<b>OPERATIONAL EXPENDITURES</b>				
AUDIT	\$ 1,350.00	\$ 1,350.00	\$ 1,350.00	\$ 4,050.00
ACCOUNTING SERVICES	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 3,000.00
BUSINESS DISTRICT BOARD INSURANCE	\$ 1,333.34	\$ 1,333.33	\$ 1,333.33	\$ 4,000.00
LEGAL FEES	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 15,000.00
<b>SPECIAL EVENT FUNDING</b>				
EVENT RESERVE	\$ 26,000.00	\$ 21,500.00	\$ 7,500.00	\$ 55,000.00
LAKE BIKEFEST	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 6,000.00
LAKE RACE	\$ 1,333.34	\$ 1,333.33	\$ 1,333.33	\$ 4,000.00
HOT SUMMER NIGHTS	\$ 2,000.00			\$ 2,000.00
LOTO GOLF COUNCIL-COMMERICALS	\$ 3,666.66	\$ 3,666.67	\$ 3,666.67	\$ 11,000.00
LAKE PUB CRAWL-FEBRUARY	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
LAKE WEST PUB CRAWL	\$ 2,000.00	\$ 500.00		\$ 2,500.00
APPLE FESTIVAL	\$ 333.33	\$ 333.34	\$ 333.33	\$ 1,000.00
FIREWORKS	\$ 1,000.00		\$ 84,000.00	\$ 85,000.00
BIG BASS BASH-FALL & SPRING	\$ 5,000.00	\$ 5,000.00	\$ -	\$ 10,000.00
FISH FOR SIGHT EVENT	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 3,000.00
LOCAL 148 FISHING EVENT	\$ 750.00	\$ 750.00		\$ 1,500.00
FISHING TOURNAMENT RESERVE	\$ 30,000.00	\$ 15,000.00	\$ -	\$ 45,000.00
<b>CAMDEN BD PORTION OF JOINT MARKETING EXPENSES (JOINT BUDGET W/ MILLER &amp; MORGAN COUNTY)</b>				
PRINT MARKETING	\$ 12,256.17	\$ 12,256.17	\$ 12,256.18	\$ 36,768.52
BILLBOARD MARKETING	\$ 37,248.49	\$ 37,248.50	\$ 37,248.49	\$ 111,745.48
DIGITAL/SOCIAL MEDIA MARKETING	\$ 93,442.18	\$ 93,442.17	\$ 93,442.17	\$ 280,326.52
TV/RADIO BROADCAST & STREAMING	\$ 61,930.47	\$ 61,930.47	\$ 61,930.47	\$ 185,791.41
GROUP SALES	\$ 65,749.09	\$ 65,749.10	\$ 65,749.10	\$ 197,247.29
PUBLIC RELATIONS	\$ 28,765.06	\$ 28,765.06	\$ 28,765.06	\$ 86,295.18
TOURISM WEBSITE (FUNLAKE.COM)	\$ 6,366.87	\$ 6,366.87	\$ 6,366.86	\$ 19,100.60
<b>TCLA SERVICES/FULFILLMENT</b>	<b>\$ 194,241.67</b>	<b>\$ 194,241.66</b>	<b>\$ 194,241.67</b>	<b>\$ 582,725.00</b>
<b>TOTAL EXPENDITURES</b>	<b>\$ 584,266.67</b>	<b>\$ 560,266.67</b>	<b>\$ 609,016.66</b>	<b>\$ 1,753,550.00</b>
<b>FY24 REVENUE VS EXPENDITURES</b>	<b>\$ 165,197.33</b>	<b>\$ 35,701.33</b>	<b>\$ 56,403.34</b>	<b>\$ 257,302.00</b>