

Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting
Thursday, December 1, 2022 @ 9:00 A.M.
City of Osage Beach City Hall Board Room, Osage Beach, MO - Camden County

1. CALL TO ORDER

Business District President Sue Pierce called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 9:02 a.m. A roll-call attendance for the Advisory Board meeting was taken:

Robin Graf – Present
Fred Dehner – Present
Sue Pierce – Present

Gena Aldrich – Present
Nicole Kever Torres – Present
Aaron McArdle – Absent

Non-Voting Advisory Board Member:
Presiding Camden County Commissioner Greg Hasty – Absent

A quorum was present for the meeting.

Also present: Lagina Fitzpatrick, Heather Brown, Russell Burdette, Michael Spriggs, Morgan Crainshaw, Luke Hagedorn, Laura Salamun, Paul Alpers and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA

Robin Graf made a motion to approve the December 1, 2022, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda. Fred Dehner seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS

5. MINUTES

Gena Aldrich made a motion to approve the Camden County Advisory Board Meeting minutes from the September 22, 2022, meeting. Fred Dehner seconded the motion. The motion passed unanimously.

6. TAX COLLECTION REPORT

Lagina Fitzpatrick stated that the Lodging Tax Collection Report is through September 2022, the report is showing Camden County Small, Medium, and Large down due to the regular County Collector was out of the office due to an emergency, another staff member took her place, some payments were received at the end of the month and did not make the September report.

7. NEW BUSINESS

(A.) Approval of the Funding Disbursement Report #312 & #313

Funding Disbursement #312 – Sue Pierce inquired if the billboards were paid in the rears, Lagina Fitzpatrick stated that the billboards are paid ahead of run dates. Gena Aldrich made a motion to approve Funding Disbursement Report #312. Robin Graf seconded the motion. The motion passed unanimously.

Funding Disbursement #313 – Sue Pierce requested Lagina Fitzpatrick review the new format of the report. Lagina gave a brief update on the new format. Robin Graf made a motion to approve Funding Disbursement Report #313. Gena Aldrich seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request –

Lake of the Ozarks Mardi Gras Pub Crawl – February 24 – 26, 2023 – Luke Hagedorn, board member for the Lake Area Chamber, and Morgan Crainshaw, executive director of the Lake Area Chamber were present to review the funding request for the Lake of the Ozarks Mardi Gras Pub Crawl for \$3,000. Luke stated that in the past few years there has been an issue with securing busses for the event, however Morgan has been worked for months to secure busses for the event this year that will run on Saturday only. Fred Dehner inquired to the amount that was funded the last time busses were used for the event, Lagina Fitzpatrick stated that in 2020 Camden County Business District funded \$4,000 with Camden Small funding \$2,000 and Camden Medium funding \$2,000. Sue Pierce stated the reason the funding is applied to busses only is for the liability issue of the event. Fred Dehner made a motion for Camden County Business District to fund the Lake of the Ozarks Mardi Gras Pub Crawl up to \$3,000 evenly split between Camden Small, Medium, and Large for busses only with the possibility of decreasing with the outcome of the Miller County Business District meeting and possible funding. Nicole Kever Torres seconded the motion. The motion passed unanimously.

National Crappie League – April 2023 – Paul Alpers with National Crappie League presented the funding request for the National Crappie League Division 1 event for \$12,500 scheduled for September 9, 2023, in Gravois Mills and the National Crappie League Open Tournament for \$15,500 scheduled for April 7 – 8, 2023 at Captain Ron’s. Paul reviewed the media insert that was in the meeting packet, which included the economic impact on the area and that the Open Tournament will be aired on the Pursuit Channel which is a national outdoor channel and then will be available on National Crappie League website to view. Gena Aldrich asked what the National Crappie League’s future is for the Lake of the Ozarks. Paul stated that it is the hope that they will be coming to the Lake annually. Paul stated that he would also like to see the Lake host the National Championship, this would be on an average of every three years. A discussion was held, Gena Aldrich stated that Paul had reached out to her last night to discuss, the last time the Open Tournament was held at the Lake was 2018 with only \$3,000 funded, the National Crappie League’s board did not think that it was enough to pursue coming back to the Lake area at that time. Laura Salamun stated that several small resorts that would host some rooms for the tournament are not open that early in the season and suggests that phone calls are made to the resorts to inform of the event. Gena Aldrich made a motion for Camden County Business District to fund the National Crappie League Open Tournament scheduled April 7 – 8, 2023 up to \$15,500 evenly split between Camden Small and Medium with the possibility of decreasing with the outcome of the Miller County and Morgan County Business District meeting and possible funding. Nicole Kever Torres seconded the motion. The motion passed unanimously.

(C.) Annual Meeting Date for March – Sue Pierce stated that the tentative date for the Camden County Business District Annual Meeting would be March 23, 2023, the date for the regular Business District meeting. Fred Dehner made a motion to have the Camden County Business District Annual Meeting on March 23, 2023, at 9:00 a.m. with the March Business District meeting to follow. Robin Graf seconded the motion. The motion passed unanimously.

(D.) FY24 Budget Meeting – Fred Dehner stated that last year’s budget meeting scheduled worked well being at the beginning of February. Fred stated the FY24 Camden County Business District budget meeting will be held on Thursday, February 2, 2023, at 9:00 a.m.

(E.) Other New Business – None at this time

8. OLD BUSINESS

(A.) Marketing Update – Lagina Fitzpatrick stated the Joint Marketing Committee meeting was held November 14, 2022; Robin Graf was in attendance. Discussed was FY22 wrap-up, FY23

year-to-date information and started on FY24; Co-op for FY24, at this time, will be \$250,000, this is down from the current fiscal year; Q1 reimbursement for Co-op has been submitted; Missouri Tourism Commission will have a meeting at Camden on the Lake on December 12, 2022, at 2:00 p.m. for anyone that would be interested in attending.

(B.) Other Old Business – Michael Spriggs inquired to the status of the pending lawsuit against the Camden County Business District. Sue Pierce stated that she is limited to what could be shared at this time, however the trial was held November 21, 22, 28, and 29 in Boone County. Russell Burdette, Fred Dehner, Sue Pierce, and Lagina Fitzpatrick were called to testify, and the submitting of evidence was closed. The attorneys have until January 31, 2023, to turn in their briefs. At this time that is all that could be reported.

At 10:26 a.m. Sue Pierce made a motion to go into Closed Session, inviting TCLA Executive Director Lagina Fitzpatrick and Miller County Business District Board Member Russell Burdette to attend, pursuant to RSMO Section 610.021 (1) Legal actions, causes of action or litigation involving public governmental body and any confidential or privileged communications between a public governmental body or its representatives and its attorneys. Fred Dehner seconded the motion. A roll call vote was taken; Fred Dehner – yes; Sue Pierce – yes; Gena Aldrich – yes; Nichole Keever Torres – yes; Robin Graf – yes; Aaron McArdle – absent. The motion passed.

At 11:07 a.m. a motion was made by Fred Dehner to come out of closed session. Robin Graf seconded the motion. A roll call vote was taken; Robin Graf – yes; Fred Dehner – yes; Sue Pierce – yes; Gena Aldrich – yes; Nicole Keever Torres – yes; Aaron McArdle – absent. The motion passed.

9. FUTURE DATES-

Advisory Board Meeting is scheduled for Thursday, January 19, 2023 @ 9:00 a.m.

Advisory Board Budget Meeting is scheduled for Thursday, February 2, 2023 @ 9:00 a.m.

Advisory Board Meeting is scheduled for Thursday, February 23, 2023 @ 9:00 a.m.

Advisory Board Annual Meeting is scheduled for Thursday, March 23, 2023 @ 9:00 a.m.

Advisory Board Meeting is scheduled for Thursday, March 23, 2023, to follow Annual Meeting

10. ADJOURN

There being no further business to discuss, a motion to adjourn the meeting was made by Gena Aldrich. Nicole Keever Torres seconded the motion. The motion passed unanimously. The meeting adjourned at 11:11 a.m.