

Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting
Thursday, February 23, 2023 @ 9:00 A.M.
TCLA/CVB Office – 985 KK Drive, Osage Beach, MO - Camden County

1. CALL TO ORDER

Business District President Sue Pierce called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 9:03 a.m. A roll-call attendance for the Advisory Board meeting was taken:

Robin Graf – Present	Gena Aldrich – Present
Fred Dehner – Present	Nicole Kever Torres – Absent
Sue Pierce – Present	Aaron McArdle – Present

Non-Voting Advisory Board Member:
Presiding Camden County Commissioner Ike Skelton - Absent

A quorum was present for the meeting.

Also present: Heather Brown, Lagina Fitzpatrick, Russell Burdette, and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA

Sue Pierce requested to add under New Business item (A) Discuss change in Meeting Time or Day. That would move the remaining items down by one item. Sue Pierce made a motion to approve the February 23, 2023, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda with the suggested change. Fred Dehner seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS

Lake West Chamber Director Mike Koenigsman was not able to attend the meeting today, however he sent a note to thank the Advisory Board for the funding of the St. Patrick's Day Pub Crawl, and also a reminder of events in the coming weeks. Sue Pierce stated that she would like to add a section on the monthly agenda for Municipalities and Chamber of Commerce, when attending, to give updates at the Camden County Business District meetings. Aaron McArdle made a motion to add a section on the agenda for future meetings where Municipalities and Chamber of Commerce will be able to make remarks regarding city and chamber items. Sue Pierce seconded the motion. The motion passed unanimously.

5. MINUTES

Sue Pierce inquired in which meeting minutes was it noted that she had asked Commissioner Ike Skelton to formally be appointed for the Non-Voting Advisory Board member, the item is listed in the January 23, 2023, meeting minutes, under New Business, item (D). Sue stated she is receiving Camden County Commission Agendas and has not seen where the item has been addressed, she noted that she has spoken to Commissioner Ike Skelton to request this be done to comply with the State Statutes. Fred Dehner made a motion to approve the Camden County Advisory Board Meeting minutes from the January 23, 2023, and the February 2, 2023, meeting. Robin Graf seconded the motion. The motion passed unanimously.

6. TAX COLLECTION REPORT

The lodging tax collection report is through December 2022, Camden Small is reporting an increase at 19.43%, Camden Large is also at an increase of 20.11%. Camden Medium is reporting

down 12.8%, this is due to one medium property being delinquent, also Lake View Resort has sold to Prewitt Enterprises. The section that was sold will become an RV park, construction is being done and at this time, it is unknown if the sites will be short term or long-term RV sites.

A breakdown of the cash position report with the changes made. Sue Pierce inquired if the county collector will keep the interest that is earned on the lodging tax collection funds. Aaron McArdle stated two questions need to be asked – What happens to the interest when the funds are released? and is it the approved way to handle the interest?

7. NEW BUSINESS

(A.) Regular Meeting Date or Time Change – Due to the availability of Commissioner Ike Skelton, the regular Camden County Commissioner meetings are on Thursday at 10:00 a.m. which makes it difficult for him to attend the Camden County Business District meetings. There is also a conflict with Aaron McArdle’s schedule. Sue Pierce made a motion to move the regular Business District meeting to the 4th Thursday of each month at 1:00 p.m. starting with the May 25, 2023, meeting. Fred Dehner seconded the motion. The motion passed unanimously.

(B.) Approval of the Funding Disbursement Report #316 – The Camden County Funding Disbursement Report #316 is in the packet. With no questions Aaron McArdle made a motion to approve the Camden County Funding Disbursement Report #316. Gena Aldrich seconded the motion. The motion passed unanimously.

(C.) Sponsorship/Funding Request – There were no request for this meeting, however a discussion was held to decide if Big Bass Bash should attend the April 12, 2023, joint Business District/TCLA Board meeting to present, as is the event will be held two days later. The Advisory Board agreed that due to the history of the event and information the organization shares it is not necessary to have someone present the sponsorship/funding request.

(D.) Other New Business – None at this time.

8. OLD BUSINESS

(A.) Marketing Update – The next Joint Marketing meeting is scheduled for Tuesday, March 7, 2023, at 10:00 a.m. The meeting should be finalizing FY24 Joint Marketing Plan with the expectation that all three county budgets will be approved.

(B.) FY24 Business District Budget and Marketing Plan – The proposed FY24 Camden County Business District Budget was presented for approval. Fred Dehner stated his only concern is that part of the funds are still being held with County Collector until the May 15, 2023, or until the judge rules. The funds will need to be released at that time to feel secure with the budget. A discussion was held regarding the date of the released funds, and concerns of marketing contracts and work that will need to be done before the July 1, 2023, fiscal year start. Fred Dehner made a motion to approve the FY24 Camden County Business District budget as presented for small, medium, and large categories moving forward into next fiscal year. Gena Aldrich seconded the motion. The motion passed unanimously.

(C.) Granicus Update – The contract between Granicus and the Business Districts is up for renewal, Miller and Morgan County has approved to move forward with renewing the contract based on all three Business Districts approval. An update of properties that have become compliance since the first letter were sent out was given, there have been an increase of 585 units since June 2022. Fred Dehner speculated if the number of registrations has leveled off, Russell Burdette agreed that at the Miller County Business District meeting earlier this week, the same thing was discussed. Fred Dehner does not feel that it is worth the large investment every year. Fred Dehner made a motion

to delay and revisit contracting with Granicus again in two or three years. Aaron McArdle seconded the motion. The motion passed unanimously.

(D.) Business District Election Update – Sue Pierce stated that she had reached out to the Camden County Clerk for information on who was nominated for each category; Fred Dehner for Large, Nichole Kever Torres for Medium, and Russell Burdette for small. Sue also contacted Camden County attorney Marc Ellinger with questions regarding the election. The Camden County attorney reached out to Marc Ellinger, Sue Pierce shared the information “Since only 1 candidate filed for each open slot, under section 115.124.1, RSMo, the clerk will publish a notice that there is no contested race. This statute mandates that when there is no contested race, that an election “shall not” be held.” The Camden County Clerk will publish a notice in the newspaper on March 23 and March 28, 2023, stating the elections were not contested, the individuals nominated win the seats.

(E.) Other Old Business – None at this time

9. FUTURE DATES

Business District Annual Meeting is scheduled for Thursday, March 23, 2023 @ 9:00 a.m.

Advisory Board Meeting is scheduled for Thursday, March 23, 2023, following Annual Meeting Joint Business District and TCLA Board meeting scheduled for Wednesday, April 12 @ 9:00 a.m.

Advisory Board Meeting scheduled for Wednesday, April 12 immediately following the Joint Board Meeting.

A discussion was held for the May meeting date, this will start the 1:00 p.m. timeframe, the date of May 25 will be the Thursday before the Memorial Day weekend, there were no objections to this date. Fred Dehner inquired when Sue Pierce’s last meeting will be, she will be attending the April 12, 2023, Camden County Business District meeting where new officers will be elected.

10. ADJOURN

There being no further business to discuss, a motion to adjourn the meeting was made by Robin Graf. Sue Pierce seconded the motion. The motion passed unanimously. The meeting adjourned at 10:06 a.m.