

Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting

Monday, January 23, 2023 @ 9:00 A.M.

TCLA/CVB Office – 985 KK Drive, Osage Beach, MO - Camden County

1. CALL TO ORDER

Business District President Sue Pierce called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 9:02 a.m. A roll-call attendance for the Advisory Board meeting was taken:

Robin Graf – Present

Fred Dehner – Present

Sue Pierce – Present

Gena Aldrich – Present

Nicole Kever Torres – Present

Aaron McArdle – Absent

Non-Voting Advisory Board Member:

Presiding Camden County Commissioner Ike Skelton - Present

A quorum was present for the meeting.

Also present: Heather Brown, Mike Koenigsman, Lagina Fitzpatrick, and Tracy McKinney.

2. INTRODUCTIONS

Presiding Camden County Commissioner Ike Skelton stated that he would be the Camden County Commission Representative and will be attending all the meetings.

3. APPROVAL OF THE AGENDA

Fred Dehner made a motion to approve the January 23, 2023, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda. Gena Aldrich seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS

None at this time

5. MINUTES

Gena Aldrich made a motion to approve the Camden County Advisory Board Meeting minutes from the December 1, 2022, and the December 27, 2022, meeting. Fred Dehner seconded the motion. The motion passed unanimously.

6. TAX COLLECTION REPORT

The report shows Camden Medium down 10.10% due to a property still catching up past payments. Camden Small is reporting up 16.27% and Camden Large up 18.70%. All three counties are showing up 9.34% according to the collection report. Fred Dehner inquired if the total includes the funds that are held at the county level, Lagina Fitzpatrick stated the report reflects all lodging tax collections thru November, however payment for the lodging tax collection is still due to the Business Districts for the 2nd quarter of FY23.

7. NEW BUSINESS

(A.) Approval of the Funding Disbursement Report #314 & #315 – Camden County Funding Disbursement Report #314 and #315 were presented for review, with no questions, Gena Aldrich made a motion to approve Funding Disbursement Report #314 and #315. Nichole Kever Torres seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

Lake West Chamber St. Pat's Day Pub Crawl – Mike Koenigsman presented the sponsorship request for the Lake West Chamber St. Pat's Day Pub Crawl, with the water parade taking place the same day for \$8,000, Morgan County Business District has approved up to \$4,000 for the event. A survey from the 2019 event was attached with information regarding the economic impact of the event. If approved for the funding, Mike will have a survey to collect information again this year. Gena Aldrich inquired as to how the lodging for the event is advertised, more specific, the Camden and Morgan County Business District lodging. Mike stated it will be advertised on the Lake West Chamber website under events, the flyer will be attached with Camden and Morgan Business District logo and the funlake.com lodging link.

Presiding County Commissioner Ike Skelton inquired if the money from the lodging tax is to be spent on advertising the Lake Area, why would the Business District approve funding for events. Sue Pierce stated that a portion of the budget is set aside to fund events that will help bring visitors to the Lake that will create overnight stays. Ike asked if the event will be advertised, Mike stated that it will be on the Lake West Chamber website. Heather Brown with the CVB stated that the event will be advertised on the funlake.com event calendar and the WAVE newsletter. Ike inquired if the businesses that were participating would be contributing to the requested \$8,000, Mike stated the businesses that participate already contribute with sponsorships, the event itself can cost up to \$20,000, with the cost of the boats for the water parade, buses, security, and other expenses, the chamber losses money on the event. Fred Dehner stated that the Business District with the lodging tax is the only other funding that organizers can request for events at the Lake, unlike some other areas will have tax dollars from restaurants or attractions. Sue Pierce added that the Business Districts will fund pub crawls requests when the funds are used to cover buses and security for the safety of the event. Gena Aldrich stated that she would like to see a survey similar to the 2019 provided in the request, however she would like to know the county in which visitors stayed, however it was pointed out that visitors might not know the county, the place that the visitor stayed at can be added on the survey.

Sue Pierce requested to have item C. Camden Business District By-Laws Revision switched with item D. Camden County Commission Appointment. Fred Dehner made a motion to switch item C. with item D. on the agenda. Robin Graf seconded the motion. The motion passed unanimously.

(D.) Camden County Commission Appointment – Sue Pierce requested that even though Commissioner Ike Skelton stated at the beginning of the meeting that he would be attending the meetings; she would like to have the appointment for the Non-Voting Advisory Board Member recorded officially per the Camden County Business District By-Laws. Commissioner Ike Skelton will add to the County Commissioner agenda and have the vote recorded in the next meeting.

(C.) Camden Business District By-Laws Revision – Sue Pierce stated that per the current judgement on the county elections, the county clerk has taken over the current election and the by-laws need to reflect the changes. A discussion was held regarding the by-laws reflecting the current judgement. There was an agreement to wait to revise the by-laws until after the pending lawsuit is fully resolved. Fred Dehner made a motion to delay revision of the By-Laws following the conclusion of the pending lawsuit as related to new election process. Nicole Kever Torres seconded the motion. The motion passed unanimously.

(E.) Joint Business District/TCLA Board Quarterly Meetings – Sue Pierce stated that it has been mentioned by several Advisory Board members they are missing the joint meeting between the Advisory Boards and TCLA Board. Lagina Fitzpatrick stated that Miller and Morgan County agrees with a joint Business District Advisory Board and TCLA meeting. Lagina added that the February meeting date would be too soon to have all information gathered, the May date previously scheduled is in conflict with another event, the May meeting can be moved to April. In the joint meeting the suggestion was made to invite any larger funding request organizers for all three counties to the joint meeting to present once to be discussed and voted on at the respected county

next meeting. Fred Dehner suggested that larger events that are funded regularly could possibly be added to the Camden County budget and there would be no need to have the group come to the meeting. Gena Aldrich stated that in her opinion, the Business District would be forever paying for the event with no information back from the event organizer, she would prefer not to have it added to the budget. Robin Graf made a motion to agree to have the Joint Advisory Board/TCLA Board meeting scheduled on April 12, 2023, at 9:00 a.m. followed by the Camden County Advisory Board monthly meeting. Gena Aldrich seconded the motion. The motion passed unanimously.

(F.) Other New Business – Sue Pierce requested that the funding worksheet for Camden County be emailed out monthly with the funding disbursement report. Tracy McKinney will add the funding worksheet for Camden County to the email.

8. OLD BUSINESS

(A.) Marketing Update – Lagina Fitzpatrick stated that next Joint TCLA Marketing meeting is scheduled for March 7, 2023, at 10:00 a.m., at this time the budgets for the Business Districts should be approved.

(B.) Business District Election – Sue Pierce stated that attorney Marc Ellinger had drafted a letter to have Sue sign to the Camden County Clerk regarding the current election being handled by the clerk. Friday, January 20th was the final day to nominate, and all voting will be absentee beginning on February 22, 2023, until April 4, 2023. Sue also stated a letter was sent January 5, 2023, to all three county commissioners to comply with state statutes to attend Lake of the Ozarks Area Business District of Camden County meetings, and sent a reminder email on January 18, 2023, with the packet. Commissioner James Gohagan was the only one to respond, however Commissioner Ike Skelton did attend the meeting today.

(C.) Other Old Business – A discussion was held regarding the funding request for the Lake West Chamber St. Pat's Day Pub Crawl, Gena Aldrich stated that she wanted to verify that a link for the lodging of Camden and Morgan County was available if funding was approved. Lagina Fitzpatrick stated that it will be added to the flyer advertised on the Lake West Chamber website under the lodging area of the flyer, the link will go to the funlake.com/lodging page, this will be all lodging that is current on remitting the lodging tax. Sue made a motion for Camden Small to fund \$2,000 for the Lake West Chamber Pub Crawl. Gena Aldrich seconded the motion. The motion passed unanimously. Sue Pierce amended the motion for Camden Small to fund \$2,000 for the Lake West Chamber Pub Crawl for buses only. Gena Aldrich seconded the motion. The motion passed unanimously. Nicole Kever Torres made a motion for Camden Medium to fund \$500 for the Lake West Chamber Pub Crawl for transportation only. Fred Dehner seconded the motion. The motion passed unanimously.

Sue Pierce stated there was no new developments regarding the pending lawsuit since the last Advisory Board meeting on December 27, 2022. Sue stated that everything that she will share is on Casenet, the preliminary injunction, that stated that each county needed to have its own budget, marketing plan, and budget officer, also per the state statutes the funds from the county collector will need to be released quarterly.

9. FUTURE DATES

Camden Business District Budget Meeting scheduled for Thursday, February 2, 2023 @ 9:00 a.m.

Advisory Board Meeting is scheduled for Thursday, February 23, 2023 @ 9:00 a.m.

Business District Annual Meeting is scheduled for Thursday, March 23, 2023 @ 9:00 a.m.

Advisory Board Meeting is scheduled for Thursday, March 23, 2023, following Annual Meeting

TCLA Board Meeting is scheduled for Wednesday, February 8, 2023 @ 10:00 a.m.

10. ADJOURN

There being no further business to discuss, a motion to adjourn the meeting was made by Nicole Kever Torres. Robin Graf seconded the motion. The motion passed unanimously. The meeting adjourned at 10:33 a.m.