

Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting

Thursday, June 23, 2022 @ 9:00 A.M.

TCLA/CVB OFFICE – 985 KK Drive, Osage Beach, MO - Camden County

1. CALL TO ORDER

Business District President Sue Pierce called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 9:02 a.m. A roll-call attendance for the Advisory Board meeting was taken:

Robin Graf – Present

Gena Aldrich – Present

Fred Dehner – Present

Nicole Keever Torres – Present

Sue Pierce – Present

Aaron McArdle – Absent

Non-Voting Advisory Board Member:

Presiding Camden County Commissioner Greg Hasty – Present

A quorum was present for the meeting.

Also present: Laura Salamun, Mike Koenigsman, Jen West, and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA

Sue Pierce suggested to move the Sponsorship Request for Local 148 Charity Bass Event before the Bassmaster 2023 Open Series due to the expected attendance of a representative for Local 148, Fred Dehner made a motion to make the change if needed. Robin Graf seconded the motion. The motion passed unanimously. Fred Dehner made a motion to approve the June 23, 2022, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda. Nicole Keever Torres seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS – Mike Koenigsman, executive director of the Lake West Chamber thanked everyone for inviting him and making him feel welcome to the meeting. Mike also stated that he looks forward to working with Camden County Business District.

5. MINUTES – Robin Graf made a motion to approve the Camden County Advisory Board Meeting minutes from the May 19, 2022, meeting. Sue Pierce seconded the motion. The motion passed unanimously.

6. NEW BUSINESS

(A.) Approval of the Funding Disbursement Report #308 – A review of the report by the Advisory Board and with no questions or comments, Gena Aldrich made a motion to approve the Funding Disbursement Report #308. Robin Graf seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request:

Bassmaster 2023 Open Series – September 2023 – Tracy McKinney shared a brief overview of the funding request and stated the Fishing Committee is in favor for the Bassmaster Open to come to the Lake. Hank Weldon, organizer of the event was called to share information regarding the event, this is a Triple A Level event where anglers are working to become Elite level classification. Hank stated that in the request it was noted that there would be 450 competitors, however the number will be closer to 500 competitors. The tournaments that are taking place, currently are full and have a wait list of over 80 surplus anglers. The event will be a three-day fishing event and working to make it the last tournament of the season for the division, which will have eight-hours

of coverage on Bassmaster.com. The event will start on Wednesday, Thursday and Friday will be full days of fishing with the entire field and Saturday will be the top ten anglers. Gena Aldrich asked if the weight-in would take place at PB2, Hank stated that in the past that is where weigh-in had been due to being able to accommodate the number of people. Gena Aldrich stated that it would depend on the date of the event due to other events such as BikeFest and Big Bass Bash happening in the same time frame. Fred Dehner made a motion for Camden County to fund up to \$20,000 based on the sliding scale, two-thirds of the requested amount equal between Camden Small, Medium, and Large, based on approval of date and based on host city deliverables. Gena Aldrich seconded the motion. The motion passed unanimously.

Local 148 Charity Bass Event – September 2022 – Tracy McKinney and Jen West explained the history of the tournament, this has been an event that TCLA has funded in the past with the Business District funding last year. Gena Aldrich stated that she feels that fishing tournaments are good for the Lake, however, would like to see new events being funded opposed to funding repeat events. The host hotel is Inn at Grand Glaize which is a medium property, which benefits medium as much as small properties. Nicole Keever Torres made a motion for Camden Small and Camden Medium to fund \$750 each for a total for \$1500. Gena Aldrich seconded the motion. The motion passed unanimously.

(C.) FY23 TCLA Agreement – The agreement between Camden County Business District and TCLA was reviewed by Sue Pierce. Laura Salamun asked regarding the line “Either party may terminate this agreement with twelve (12) months advance written notice” and why it is part of the agreement. There was a discussion regarding changes that were viewed in the document. Sue Pierce made a motion to make four grammatical changes and strike through the termination line. Nicole Keever Torres seconded the motion. The motion passed unanimously. Fred Dehner made the motion to sign the agreement after the changes. Robin Graf seconded the motion. The motion passed unanimously.

(D.) Other New Business – None at this time.

7. OLD BUSINESS

(A.) Other Old Business - Sue Pierce inquired about the meeting with Granicus on June 1, 2022. Tracy McKinney stated that the host compliant software was live and that letters had been sent out to each county, Miller County first, Morgan County, and then Camden County to not have all responses back at once. Tracy explained that there have been several calls coming in regarding the lodging tax and getting owners compliant.

8. FUTURE DATES-

Advisory Board Meeting is scheduled for Thursday, July 28 at 9:00 a.m.

Advisory Board Meeting is scheduled for Thursday, August 25 at 9:00 a.m.

9. ADJOURN

There being no further business to discuss, a motion to adjourn the meeting was made by Robin Graf. Fred Dehner seconded the motion. The motion passed unanimously. The meeting adjourned at 10:25 a.m.