

**FY-2024 MILLER BUSINESS DISTRICT BUDGET
 JULY 1, 2023-JUNE 30, 2024
 APPROVED FEBRUARY 21, 2023**

PROPOSED FY24 ACTUAL FY24 VARIANCE FY24
July 23-June 24 July 23-June 24 July 23-June 24

REVENUES

MILLER SMALL LODGING TAX COLLECTION	\$ 77,500.00	\$ -
MILLER MEDIUM LODGING TAX COLLECTION	\$ 66,250.00	\$ -
INTEREST INCOME	\$ 310.00	\$ -
TOTAL REVENUES	\$ 144,060.00	\$ -

EXPENDITURES

OPERATIONAL EXPENDITURES

AUDIT	\$ 3,510.00	\$ -
ACCOUNTING SERVICES	\$ 3,000.00	\$ -
BUSINESS DISTRICT BOARD INSURANCE	\$ 1,300.00	\$ -
LEGAL FEES	\$ 3,000.00	\$ -

SPECIAL EVENT FUNDING

EVENT RESERVE	\$ 3,250.00	\$ -
LAKE BIKEFEST	\$ 4,000.00	\$ -
LAKE RACE	\$ 3,000.00	\$ -
HOT SUMMER NIGHTS	\$ 1,500.00	\$ -
LOTO GOLF COUNCIL-COMMERICALS	\$ 3,000.00	\$ -
LAKE PUB CRAWL-FEBRUARY	\$ 1,500.00	\$ -
FCA BRIDGE AND DAM MARATHON	\$ 1,000.00	\$ -
FALL CRAWL-NOVEMBER	\$ 4,000.00	\$ -
FISHING TOURNAMENT RESERVE	\$ 2,000.00	\$ -

MILLER BD PORTION OF JOINT MARKETING EXPENSES (JOINT BUDGET W/ CAMDEN & MORGAN COUNTY)

PRINT MARKETING	\$ 2,696.00	\$ -
BILLBOARD MARKETING	\$ 8,195.00	\$ -
DIGITAL/SOCIAL MEDIA MARKETING	\$ 19,232.00	\$ -
TV/RADIO BROADCAST & STREAMING	\$ 13,625.00	\$ -
GROUP SALES	\$ 14,465.00	\$ -
PUBLIC RELATIONS	\$ 6,030.00	\$ -
TOURISM WEBSITE (FUNLAKE.COM)	\$ 1,400.00	\$ -

TCLA SERVICES	\$ 44,357.00	\$ -
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TOTAL EXPENDITURES	\$ 144,060.00	
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FY24 REVENUE VS EXPENDITURES	\$ -	
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CASH POSITION AS OF 1/31/22	\$ 144,393.00	
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PROJECTED CASH POSITION ON 6/30/23	\$ 120,608.39	
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