

### LAKE OF THE OZARKS AREA BUSINESS DISTRICT OF MILLER COUNTY THIRD QUARTER FY24 NEWSLETTER



# Lodging Tax Collection Update

The fiscal year 2024 lodging tax collection through January are reporting Miller Small at an increase of 7.94% and Miller Medium is at an increase of 47.77%

Combined all three counties, Camden, Miller, and Morgan are reporting an increase of 8.96%.

## **Special Event Funding**

The Miller Business District Advisory Board reviews any sponsorship and/or special event funding that has been submitted for events that take place in the Lake area that draw overnight visitors. The Business District requests these funds be used to market the event to draw more visitors to the Lake.

The Business District has approved sponsorship funding for the following events:

Lake of the Ozarks Mardi Gras Pub Crawl - February 17, 2024 Bridge to Dam Race - March 23, 2024 Ozarks Rides Rally presented by BikeFest - May 9 - 11, 2024 Hot Summer Nights - May - September Shootout Offshore - May 29 - June 2, 2024

#### **Future Meetings**

Lake of the Ozarks Area Business District of Miller County upcoming scheduled meetings:

Business Districts Joint TCLA Board meeting scheduled for Wednesday, April 10, 2024 at 9:00 a.m.

Miller County Advisory Board meeting is scheduled for Tuesday, April 16, 2024, at 10:00 a.m.

Miller County Advisory Board meeting is scheduled for Tuesday, May 21, 2024, at 10:00 a.m.

Meeting notices/agendas are sent prior to the meetings and will note the meeting location.

### **Miller County Advisory Board Election**

The Miller County Advisory Board has one medium expiring seat, one medium vacant seat, and one small expiring seat for election. The Miller County Clerk is handling the election and is scheduled to take place April 2, 2024. At this time, only one nomination has been turned in for the medium expiring seat. The county clerk is allowing write-in until March 22, 2024. If there are no more nomination, the nominated individual will be named the winner in that category. For more information, please contact the Miller County Clerk.

### **Upcoming Events**

There are several upcoming events at the Lake of the Ozarks which might interest your guests. Here are just a few of the upcoming events happening around the Lake Area. A full list of events can be found on the website www.funlake.com



- March 30 Osage Beach Easter Egg Hunt Osage Beach City Park
- March 30 Laurie Easter Egg Hunt Laurie Fairgrounds
- March 30 Linn Creek Easter Egg Hunt Linn Creek Soccer Fields
- April 6 7 Alhonna Spring Classic Buddy Bass Tournament
- April 8 Great Northern Eclipse Viewing Inn at Grand Glaize
- April 15 Cocktails & Caddies Golf Tournament Deer Chase Golf Club
- April 19 21 Spring in Water Boat Show Dog Days Bar & Grill
- April 25 27 73rd Annual Dogwood Festival Camdenton
- April 27 Corvettes in Paradise Car Show Margaritaville Lake Resort
- April 28 Veterans Bass Fishing Tournament Gravois Mills
- May 3 4 35th Annual Lake of the Ozarks Magic Dragon Street Meet
  Bagnell Dam Strip
- May 4 Spring Harbor Hop Various Lakeside Locations
- May 9 11 Ozarks Rides Rally Various Locations
- May 11 Treasure Island Casino Benefit Jolly Rogers
- May 17 19 RunStock 2024 Lake of the Ozarks State Park
- May 18 LOTO Blues Society Blues Fest Shawnee Bluff Vineyard
- May 19 20 HK's Lake of the Ozark Open Lodge of Four Seasons
- May 25 Memorial Day Fireworks at Inn at Grand Glaize
- May 26 Memorial Day Fireworks at Lodge of Four Seasons
- May 26 Memorial Day Fireworks at Margaritaville Lake Resort

#### Lake of the Ozarks Area Business District of Miller County

Advisory Board:

Russell Burdette - Your Lake Vacation - Miller Small Gail Griswold - Shawnee Bluff Winery - Miller Small Merlyn Vandervort - The Resort at the Lake of the Ozarks - Miller Medium

Non-Voting Advisory:

Kevin Cardwell - Presiding Miller County Commissioner

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