



LAKE OF THE OZARKS AREA BUSINESS DISTRICT OF MORGAN COUNTY FIRST QUARTER FY24 NEWSLETTER



Lodging Tax Collection Update

The Business District of Morgan County runs a July 1st through June 30th fiscal year budget. The Business District's lodging tax collection was up 38.46% through the end of the fiscal year 2023.

The three counties, Camden, Miller, and Morgan are showing an increase combined for 11.42%. For FY23, the total lodging tax collection was over \$2.4 million.

Fiscal year 2023 was a record lodging tax collection year for Morgan County and all three counties combined!!

Special Event Funding

Each month the Morgan Business District Advisory Board reviews any sponsorship and/or special event funding that has been submitted for events that take place in the Lake area that draw overnight visitors. The Business District request these funds be used to market the event to draw more visitors to the Lake.

The Business District has approved sponsorship funding for the following events:

National Crappie League National Championship & Expo - January 2026
National Crappie League Open Division National Qualifier - April 2024
Lake of the Ozarks GOT TALENT - September 2023
At Niangua's End - Movie

National Crappie League Division 1 Tournament

The National Crappie League (NCL) announced its Division 1 tournament took place at Lake of the Ozarks on September 9, 2023, in Gravois Mills, MO. The tournament promised a 100% payback, with a guarantee minimum payback of \$10,000. The Big Fish prize was set at \$1,000. The tournament was hosted by the Lake of the Ozarks Business District of Morgan County and a Kids Rodeo was held the day of the tournament also.

This was a great opportunity to showcase Morgan County and all that it has to offer visitors to the Lake.

Future Meetings

Lake of the Ozarks Area Business District of Morgan County upcoming scheduled meetings:

Morgan County Advisory Board meeting is scheduled for Wednesday, September 20, 2023, at 1:00 p.m.

Morgan County Advisory Board meeting is scheduled for Wednesday, October 18, 2023, at 1:00 p.m.

Meetings for the Morgan County Business District will be held at Central Bank Laurie Branch - Laurie Community Room, 101 Dogwood Lane, Laurie, MO. Meetings are open to the public and the Advisory Board welcomes your attendance.

Upcoming Events

There are several upcoming events at the Lake of the Ozarks which might interest your guests.

Here are just a few of the upcoming events happening around the Lake Area. A full list of events can be found on the www.funlake.com website.



- September 13 – 17 – Lake of the Ozarks BikeFest – Lake Wide
- September 13 – 17 – Cycle Showcase at the Lake – The Resort at the Lake of the Ozarks
- September 22 – Goo Goo Dolls: The Big Night Out Tour – Ozarks Amphitheater
- September 22 – 24 – Fall in Water Boat Show 2023 – Captain Ron’s Bar & Grill
- September 23 – Lake of the Ozark’s GOT TALENT – Ozarks Amphitheater
- September 30 – Eldon Turkey Festival 2023 – Downtown Eldon
- October 7 - 8 – Big Bass Bash – State Park PB #2
- October 7 – 8 – Versailles Apple Festival 2023 – City of Versailles
- October 7 – Fall Boutique Crawl at Lake of the Ozarks – Camdenton/Osage Beach/Lake Ozark
- October 14 – Fall Harbor Hop – Lake Wide
- October 14 – Fall Festival – Osage Beach City Park
- October 14 – Dragon Smoke BBQ Competition – Osage Beach City Park
- October 20 - 21 – Apple Butter Days Fall Festival – Camden County Museum
- October 27 – 29 – Halloween Park & Haunted Trail – Magic Dragon Skills Park
- November 4 – Fall Crawl – Various Locations along Bagnell Dam Boulevard
- November 23 – LOTO Turkey Trot – Camdenton High School

Lake of the Ozarks Area Business District of Morgan County

Advisory Board:

Brian Nivert - Serenity Lakefront Cottages - Morgan Small
John Custer - Four Seasons Property Management - Morgan Small

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